

# Business Sponsor Program

Contact: Alexis Barnickel, [business@lgef.org](mailto:business@lgef.org)

Business Sponsorship Levels Benefits	Platinum \$12,000	Gold \$5,000	Silver \$2,500	Bronze \$1,000
<p><b>Platinum Event:</b>  <b>Multi-campus events</b>  <i>Back to School</i>  <i>Education Week (SOLD)</i>  <i>Los Gatos Holiday Parade</i>  <i>Winter Music Concert Series</i>  <i>Spring Music Concert Series</i>  <i>LGEF "Finish Line"</i>  <i>Fisher Technology Showcase</i>  <i>Matching Grant Campaigns</i></p> <p><b>Gold Event</b>  <b>Single Campus Event</b>  <i>Art, Music &amp; Chocolate (SOLD)</i>  <i>Fisher Dance Event</i></p>	<p><b>Lead Sponsor at one Platinum Event</b></p> <p>Your event promotion will vary by event, may include: mention in promotional emails, posters, flyers, banners, event programs, and more</p>	<p><b>Lead Sponsor at one Gold Event</b></p> <p>Your event promotion will vary by event, may include: mention in promotional emails, posters, flyers, banners, event programs, and more</p>		
Your Logo in LGEF Business Sponsorship Section	Platinum Section Top of page, large format	Gold section, large format	Silver section, large format	Bronze section, smaller format
Announcement on LGEF Web Site	Dedicated announcement on LGEF home page	Dedicated announcement on LGEF home page	Shared spotlight on LGEF home page	
LGEF Promotional eMail to all Parents in district (Distribution to over 3,000 parents at all 5 schools, average 50% open rate)	Two emails with your logo around time of the event to all parents	One email to event campus PLUS your logo in email to all parents	Your logo included in an email to all parents	Your logo in an end of year email thank you
LGEF Social Media Post	3 posts with your logo and photo	2 posts with logo	1 post with logo	
Logo on LGEF Volunteer t-shirt	Large logo, Prominent Placement	Your logo on shirt Prominent Placement	Your logo on shirt	Your logo on shirt
Logo on Banner on all five campuses	Large Logo, Prominent Placement	Logo, Prominent Placement	Logo	Logo
Annual Advertisement with your logo in Los Gatos Weekly (21,250 circulation)	Large Logo, Prominent Placement	Logo, Prominent Placement	Logo	Logo
Major Donor Receptions (Donors over \$5,000)	Invitations Events in 2018-19	Invitations Events in 2018-19		
LGEF Business Sponsor Window Decal	Included	Included	Included	Included

LGUSD campuses include: Blossom Hill, Daves Avenue, Lexington, Louise Van Meter Elementary, and R.J. Fisher Middle schools.