



LGEF Business Program Membership is Your Best Investment this Year

- You directly impact the health of your community by supporting **high-quality local education**
- Directly reach **2200 families**
- **Over 3500 books** distributed for year-long use
- Many parents **buy multiple books** for home, office, and auto

Deadlines:

Ad placement **May 31, 2009**
 Ad & directory copy **July 30, 2009**

Materials & Fees:

LGEF

Attn: Business Program
 17010 Roberts Rd.
 Los Gatos, CA 95032
 Tel. # : (408) 335-2229
 Tax ID # :94-2874929
 Email: businesspartners@lgef.org
 Bill Rehbock 656-7397

NEW Rates for 2009-2010 School Year:

Level 1: Class Sponsor	+ 3 line directory listing + Window sticker	\$ 200
Level 2: Class Leader	+ Benefits of Class Sponsor + ¼ page Display Ad + Listing on LGEF website	\$ 400
Level 3: School Partner	+ Benefits of Class Leader + ½ page Display Ad + Website link & 3 lines copy + Showcased at one school's Open House, Back to School Night, School Banner, etc + Promoted in all school's Weds Flyers + Los Gatos Weekly "Thank You" Ad	\$ 1000
Level 4: District Partner	+ Benefits of School Partner + Full page Display Ad + Logo on main page of LGEF website + Showcased at ALL district Open Houses, Back to School Nights, etc + Featured at annual LGEF fundraiser / auction + Featured in flyer(s) at ALL schools	\$ 2000

Premium Positions + Benefits of District Partner

4-color Back Cover	\$5000
4-color inside Business Pages Cover	\$4000
4-color inside Back cover	\$4000
4-color inside Buzz Book Directory Cover	\$4000

1. Sponsor fees are considered charitable contributions and are tax deductible (net fair market value of ad). **Tax ID # 94-2874929.**
2. Add \$50 if creative help is required for display ads. (jpg or gif formats accepted)
3. If no order form or directory copy is provided by the advertiser, LGEF volunteers will create the copy at their discretion.
4. No proofs are provided with exception of those paying fees (see point 2)